



ADES 1550 – Introduction to Fashion Design

Spring 2023

Online

Instructor:	Dr. Hae Jin Gam
Lead Instructor Contact Information	Office: ART 249 Email: Haejin.Gam@unt.edu Office Hours: Wednesdays : 10:00 a.m.- 11:00 a.m., or by appointment
Assistant Instructor Contact Information	Name: Zhongyuan Qiu Email: zhongyuanqiu@my.unt.edu Office Location: online by appointment only.

COURSE DESCRIPTION: Overview of fashion as art and as an industry, including manufacturing processes, terminology and line organization. Principles and elements of design as applied to fashion.

PREREQUISITES: None

MATERIALS: There is no required textbook for this course. All supplemental reading materials will be embedded throughout the ADES 1550 Canvas Course Modules.

COURSE OBJECTIVES LEARNING OUTCOMES:

By the end of this course, students will be able to:

1. Identify areas of the fashion design industry and outline the different stages of the apparel design and retail cycle.
2. Understand and employ industry standard vocabulary regarding garments, textiles, and construction techniques.
3. Explain the difference between fashion design and fashion merchandising.
4. Research and design a conceptual collection based on a designated client, and present using industry standard presentation formatting.
5. Analyze emerging developments in the fashion design industry in design, textiles, technology, and sustainability.

COURSE STRUCTURE: This course is offered only through an online modality (considered 100% remote), without any scheduled live zoom sessions or in-person face-to-face teaching. This course is scheduled for sixteen weeks, and the number of units/modules in the course, and includes fifteen modules.

MINIMUM TECHNOLOGY REQUIREMENTS

- Computer- students may use PC or Mac
- Reliable internet access- required for weekly participation of discussion boards and related assignments
- Speakers- to allow for live person-to-person feedback from instructor during office hours
- Microphone- to allow for live person-to-person discussion with instructor during office hours
- Plug-ins- pdf reader
- Microsoft Office Suite- to use for all word processing, excel spreadsheets, and PowerPoint presentations (end of term projects will be in PowerPoint)
- [Canvas Technical Requirements](#) (please email UNT Canvas IT for any technical support needs at the following link: <https://aits.unt.edu/support>)

ASSESSMENT

The assessments in this course consist of quizzes, a mid-term and final exam, a series of discussion posts, and a final project which is broken out into four parts. A comprehensive breakdown of the grading point allocation will be provided along with the assignment instructions.

STUDENT EVALUATION (OR GRADING): Your grade will be based upon the percentage of total points that the student accumulates from assigned activities/exams. Specific grading criteria for each project and assignment will be provided with the project instructions.

- ✓ *Your grade is **NOT** based on the amount of time and/or effort you spent working on perfecting a skill, rather it is based on the degree to which the final product meets the established guidelines (on each project's rubric).*

The instructor of record determines all grades for each project, in class work, and attendance. A final grade of "C" or higher is needed to proceed in the program.

Letter grade	Scale
A	90 – 100%
B	80– 89%
C	70 – 79%
D	60 – 69%
F	59 or below

Please note- there are no extra credit opportunities in this course.

Late Work Policy: No late work will be accepted - this is the CVAD Fashion Design Program departmental policy. All assignments, quizzes, and tests are **due at 11:59pm on Friday** the week they are assigned. The Final Exam will be due on December 15th, 2023.

All submissions and student files should be uploaded to Canvas and labeled using the following designated course file naming convention:

CourseNumber_StudentName_Assignment, Ex: **ADES1550_Gam_MoodBoard**

ACADEMIC INTEGRITY

Students caught cheating or plagiarizing will receive a "0" for that particular assignment or exam [or specify alternative sanction, such as course failure]. Additionally, the incident will be reported to the Dean of Students (Office of Academic Integrity), who may impose further penalty. According to the UNT catalog, the term "cheating" includes, but is not limited to: a. use of any unauthorized assistance in taking quizzes, tests, or examinations; b. dependence upon the aid of sources beyond those authorized by the instructor in writing papers, preparing reports, solving problems, or carrying out other assignments; c. the acquisition, without permission, of tests or other academic material belonging to a faculty or staff member of the university; d. dual submission of a paper or project, or resubmission of a paper or project to a different class without express permission from the instructor(s); or e. any other act designed to give a student an unfair advantage. The term "plagiarism" includes, but is not limited to: a. the knowing or negligent use by paraphrase or direct quotation of the published or unpublished work of another person without full and clear acknowledgment; and b. the knowing or negligent unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic materials.

See: [Academic Integrity](#)

LINK: <https://policy.unt.edu/policy/06-003>

AMERICAN DISABILITIES ACT (ADA) ACCOMMODATION STATEMENT: In accordance with university policies and state and federal regulations, the university is committed to full academic access for all qualified students, including those with disabilities. To this end, all academic units are willing to make reasonable and appropriate adjustments to the classroom environment and the teaching, testing, or learning methodologies in order to facilitate equality of educational access for persons with disabilities. See [UNT Policy 04.015](#).

Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information see the Office of Disability Accommodation website at <http://disability.unt.edu>. You may also contact them by phone at (940) 565-4323.

FINANCIAL AID SATISFACTORY

Academic Progress:

A student must maintain Satisfactory Academic Progress (SAP) to continue to receive financial aid. Students must maintain a minimum 3.0 cumulative GPA in addition to successfully completing a required number of credit hours based on total registered hours per term. Students cannot exceed maximum timeframes established based on the published length of the graduate program. If a student does not maintain the required standards, the student may lose their financial aid eligibility.

If at any point you consider dropping this or any other course, please be advised that the decision to do so may affect your current and future financial aid eligibility. Please visit <http://financialaid.unt.edu/satisfactory-academic-progress-requirements> for more information about financial aid Satisfactory Academic Progress. It may be wise for you to schedule a meeting with an academic advisor in your college or visit the Student Financial Aid and Scholarships office to discuss dropping a course before doing so.

BUILDING EMERGENCY PROCEDURES: In case of emergency (alarm will sound), please follow the building evacuation plans posted on each floor of your building and proceed to the nearest parking lot. In case of tornado (campus sirens will sound) or other weather related threat, please go to the nearest hallway or room on your floor without exterior windows and remain there until an all clear signal is sounded. Follow the instructions of your teachers and act accordingly.

CENTER FOR STUDENT RIGHTS AND RESPONSIBILITIES: Each University of North Texas student is entitled to certain rights associated with higher education institutions. See www.unt.edu/csrr for further information. Cases of academic dishonesty will be referred to University authorities. See [UNT Policy 06.003](#).

ACCEPTABLE STUDENT BEHAVIOR: Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at <http://deanofstudents.unt.edu>.

SEXUAL DISCRIMINATION, HARASSMENT & ASSAULT: UNT is committed to providing an environment free of all forms of discrimination and sexual harassment, including sexual assault, domestic violence, dating violence, and stalking. If you (or someone you know) has experienced or experiences any of these acts of aggression, please know that you are not alone. The federal Title IX law makes it clear that violence and harassment based on sex and gender are Civil Rights offenses. UNT has staff members trained to support you in navigating campus life, accessing health and counseling services, providing academic and housing accommodations, helping with legal protective orders, and more.

UNT's Dean of Students' website offers a range of on-campus and off-campus resources to help support survivors, depending on their unique needs: <https://studentaffairs.unt.edu/dean-of-students>. Renee LeClaire McNamara is UNT's

Student Advocate and she can be reached through e-mail at SurvivorAdvocate@unt.edu or by calling the Dean of Students' office at 940-565-2648. You are not alone. We are here to help.

CANVAS:

This course is on Canvas: <https://canvas.unt.edu>.

Log-in ID; your EUID and password

NOTE: I, Dr. Hae Jin Gam, retain the right to change the syllabus with or without notice.

Tentative Course Schedule

Dates and topics subject to change. Changes to be announced in class and/or on Canvas

Week	Date	Topic & Task	Discussion
WEEK 1	8/21-8/25	1. Getting Started: Introduction to ADES 1550 2. Introduction to Fashion Industry	<ul style="list-style-type: none"> • Introduce Yourself (5 points) • Fad/Trend/ Classic Discussion(5 points)
	Assignment (By 8/25)	1. Syllabus Quiz (30 points) 2. Reading Quiz (20 points)	
WEEK 2	8/28-9/1	The Design Process & Silhouettes	Design Process Discussion(5 points)
	Assignment	Reading Quiz (15 points)	
WEEK 3	9/4-9/8	Ready to Wear and the Fashion Industry Market Segments	No Weekly discussion
	Assignment	Reading Quiz (20 points)	
WEEK 4	9/11-9/15	Marketing and Merchandising, Branding, Advertising, and the Runway Fashion Show	Marketing Discussion (5 points)
	Assignment	Reading Quiz (20 points)	
WEEK 5	9/18-9/22	Intro to the CVAD Fashion Program	Open forum discussion
	Assignment	No Quiz this Week	
WEEK 6	9/25-9/29	Research in the Fashion Industry Client Project	Open forum discussion
	Assignment	No Quiz this Week	
WEEK 7	10/2-10/6	Mid-Term Exam (covers modules 1-7)(100 points)	
WEEK 8	10/9-10/13	Haute Couture (Documentary Film + Readings)	No discussion this week
	Assignment	Documentary Quiz Reading Quiz (20 points)	
WEEK 9	10/16-10/20	Fashion Drawing Flat Sketching Technical Sketches	Flat Sketch Discussion (10 points)
	Assignment	No Quiz this Week	
WEEK 10	10/23-10/27	Technology in the Fashion Industry	Technology in the Fashion Industry Discussion(5 points)
	Assignment	No Quiz this Week	

WEEK 11	10/30-11/3	Sustainability in the Fashion Industry	Sustainability in the Fashion Industry Discussion (5 points)
	Assignment	No Quiz this Week	
WEEK 12	11/6-11/10	Textiles, Fibers, Fabrics	Textile Identification Discussion (10 points)
	Assignment	No Quiz this Week	
WEEK 13	11/13-11/17	Textiles, Fibers, Fabrics -	Textile Identification Discussion (10 points)
	Assignment	No Quiz this Week	
WEEK 14	Thanksgiving Break	Happy Thanksgiving	
WEEK 15	11/27-12/1	Textiles, Fibers, Fabrics	Textile Identification Discussion (10 points)
	Assignment	No Quiz this Week	
WEEK 16	12/4-12/8	Textiles, Fibers, Fabrics	Textile Identification Discussion (10 points)
	Assignment	No Quiz this Week	
Week 17	12/11-12/15	Final Exam (100 points)	